

FULL PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Lat/Lon: 30.3175/-97.9869

RF1

Lat/Lon: 30.317482, -97.986851

		1 Mile	3 Miles	5 Miles
POPULATION	2014 Estimated Population	1,066	11,389	29,925
	2019 Projected Population	1,187	12,674	33,294
	2010 Census Population	983	10,500	27,593
	2000 Census Population	108	4,808	15,882
	Projected Annual Growth 2014 to 2019	2.3%	2.3%	2.3%
	Historical Annual Growth 2000 to 2014	63.4%	9.8%	6.3%
	HOUSEHOLDS	2014 Estimated Households	382	4,395
2019 Projected Households		417	4,792	12,376
2010 Census Households		357	4,104	10,601
2000 Census Households		42	1,838	5,949
Projected Annual Growth 2014 to 2019		1.8%	1.8%	1.8%
Historical Annual Growth 2000 to 2014		58.5%	9.9%	6.5%
AGE	2014 Est. Population Under 10 Years	17.2%	13.0%	13.5%
	2014 Est. Population 10 to 19 Years	15.2%	13.4%	13.7%
	2014 Est. Population 20 to 29 Years	7.1%	4.7%	5.0%
	2014 Est. Population 30 to 44 Years	25.8%	20.1%	21.1%
	2014 Est. Population 45 to 59 Years	21.1%	24.2%	24.7%
	2014 Est. Population 60 to 74 Years	11.3%	18.6%	16.4%
	2014 Est. Population 75 Years or Over	2.4%	6.0%	5.6%
	2014 Est. Median Age	36.8	43.9	43.0
MARITAL STATUS & GENDER	2014 Est. Male Population	49.3%	49.0%	49.3%
	2014 Est. Female Population	50.7%	51.0%	50.7%
	2014 Est. Never Married	24.2%	17.2%	19.4%
	2014 Est. Now Married	55.9%	67.5%	64.3%
	2014 Est. Separated or Divorced	18.4%	12.1%	12.7%
	2014 Est. Widowed	1.4%	3.2%	3.7%
INCOME	2014 Est. HH Income \$200,000 or More	17.8%	21.1%	20.0%
	2014 Est. HH Income \$150,000 to \$199,999	17.5%	13.9%	13.2%
	2014 Est. HH Income \$100,000 to \$149,999	16.4%	18.8%	19.0%
	2014 Est. HH Income \$75,000 to \$99,999	15.6%	13.6%	13.2%
	2014 Est. HH Income \$50,000 to \$74,999	15.7%	13.0%	12.6%
	2014 Est. HH Income \$35,000 to \$49,999	6.4%	7.5%	8.6%
	2014 Est. HH Income \$25,000 to \$34,999	1.7%	3.8%	4.7%
	2014 Est. HH Income \$15,000 to \$24,999	5.6%	3.4%	3.4%
	2014 Est. HH Income Under \$15,000	3.2%	4.7%	5.3%
	2014 Est. Average Household Income	\$131,333	\$144,831	\$140,970
	2014 Est. Median Household Income	\$104,852	\$108,512	\$107,430
	2014 Est. Per Capita Income	\$47,078	\$55,900	\$53,493
2014 Est. Total Businesses	70	715	1,788	
2014 Est. Total Employees	616	8,598	17,691	

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RACE	2014 Est. White	85.4%	89.9%	89.5%
	2014 Est. Black	1.2%	1.2%	1.1%
	2014 Est. Asian or Pacific Islander	7.1%	4.6%	4.7%
	2014 Est. American Indian or Alaska Native	0.4%	0.4%	0.4%
	2014 Est. Other Races	5.9%	3.9%	4.3%
HISPANIC	2014 Est. Hispanic Population	115	1,024	2,948
	2014 Est. Hispanic Population	10.8%	9.0%	9.9%
	2019 Proj. Hispanic Population	11.1%	9.2%	10.1%
	2010 Hispanic Population	10.6%	8.8%	9.7%
EDUCATION (Adults 25 or Older)	2014 Est. Adult Population (25 Years or Over)	692	8,126	21,051
	2014 Est. Elementary (Grade Level 0 to 8)	0.3%	0.7%	1.0%
	2014 Est. Some High School (Grade Level 9 to 11)	0.6%	1.6%	2.2%
	2014 Est. High School Graduate	8.5%	9.5%	11.1%
	2014 Est. Some College	19.7%	20.4%	20.6%
	2014 Est. Associate Degree Only	7.1%	5.4%	4.7%
	2014 Est. Bachelor Degree Only	39.8%	43.3%	39.7%
	2014 Est. Graduate Degree	23.9%	19.1%	20.8%
HOUSING	2014 Est. Total Housing Units	396	4,668	12,292
	2014 Est. Owner-Occupied	63.7%	75.5%	75.3%
	2014 Est. Renter-Occupied	32.9%	18.7%	17.1%
	2014 Est. Vacant Housing	3.4%	5.8%	7.7%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	46.2%	26.7%	22.1%
	2010 Homes Built 2000 to 2004	27.3%	20.5%	17.1%
	2010 Homes Built 1990 to 1999	8.7%	22.2%	23.7%
	2010 Homes Built 1980 to 1989	5.9%	15.2%	18.3%
	2010 Homes Built 1970 to 1979	6.5%	7.6%	9.9%
	2010 Homes Built 1960 to 1969	2.0%	3.5%	3.8%
	2010 Homes Built 1950 to 1959	1.7%	2.1%	2.6%
	2010 Homes Built Before 1949	1.7%	2.2%	2.5%
HOME VALUES	2010 Home Value \$1,000,000 or More	1.4%	3.4%	4.0%
	2010 Home Value \$500,000 to \$999,999	47.8%	27.4%	22.4%
	2010 Home Value \$400,000 to \$499,999	19.3%	18.1%	14.4%
	2010 Home Value \$300,000 to \$399,999	14.7%	21.1%	21.9%
	2010 Home Value \$200,000 to \$299,999	6.7%	15.5%	20.7%
	2010 Home Value \$150,000 to \$199,999	2.4%	6.7%	7.0%
	2010 Home Value \$100,000 to \$149,999	2.5%	3.6%	4.6%
	2010 Home Value \$50,000 to \$99,999	4.3%	2.9%	3.4%
	2010 Home Value \$25,000 to \$49,999	0.5%	0.7%	1.0%
	2010 Home Value Under \$25,000	0.4%	0.6%	0.6%
	2010 Median Home Value	\$494,867	\$402,251	\$370,836
	2010 Median Rent	\$1,035	\$1,188	\$1,104

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LABOR FORCE	2014 Est. Labor Population Age 16 Years or Over	780	8,840	22,977
	2014 Est. Civilian Employed	55.8%	59.2%	62.3%
	2014 Est. Civilian Unemployed	2.9%	2.3%	2.1%
	2014 Est. in Armed Forces	-	-	-
	2014 Est. not in Labor Force	41.3%	38.4%	35.6%
	2014 Labor Force Males	48.3%	48.4%	48.8%
	2014 Labor Force Females	51.7%	51.6%	51.2%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	446	4,516	12,483
	2010 Mgmt, Business, & Financial Operations	30.2%	28.4%	26.8%
	2010 Professional, Related	26.0%	24.8%	26.5%
	2010 Service	9.5%	8.0%	9.8%
	2010 Sales, Office	24.1%	30.9%	28.4%
	2010 Farming, Fishing, Forestry	-	0.1%	0.1%
	2010 Construction, Extraction, Maintenance	3.0%	3.6%	4.2%
	2010 Production, Transport, Material Moving	7.1%	4.3%	4.2%
	2010 White Collar Workers	80.4%	84.0%	81.8%
	2010 Blue Collar Workers	19.6%	16.0%	18.2%
TRANSPORTATION TO WORK	2010 Drive to Work Alone	86.1%	76.5%	76.2%
	2010 Drive to Work in Carpool	3.9%	5.5%	6.4%
	2010 Travel to Work by Public Transportation	0.1%	0.2%	0.3%
	2010 Drive to Work on Motorcycle	-	0.2%	0.2%
	2010 Walk or Bicycle to Work	1.2%	1.0%	0.9%
	2010 Other Means	0.2%	1.2%	1.0%
	2010 Work at Home	8.5%	15.4%	15.1%
TRAVEL TIME	2010 Travel to Work in 14 Minutes or Less	29.0%	24.8%	22.3%
	2010 Travel to Work in 15 to 29 Minutes	24.7%	25.7%	27.5%
	2010 Travel to Work in 30 to 59 Minutes	43.7%	45.0%	45.3%
	2010 Travel to Work in 60 Minutes or More	2.7%	4.5%	4.8%
	2010 Average Travel Time to Work	27.1	26.7	27.5
CONSUMER EXPENDITURE	2014 Est. Total Household Expenditure	\$33.1 M	\$403 M	\$1.03 B
	2014 Est. Apparel	\$1.62 M	\$19.6 M	\$50.1 M
	2014 Est. Contributions, Gifts	\$2.61 M	\$32.1 M	\$81.2 M
	2014 Est. Education, Reading	\$1.10 M	\$13.5 M	\$34.1 M
	2014 Est. Entertainment	\$1.89 M	\$23.0 M	\$58.7 M
	2014 Est. Food, Beverages, Tobacco	\$4.93 M	\$59.9 M	\$153 M
	2014 Est. Furnishings, Equipment	\$1.54 M	\$18.9 M	\$47.9 M
	2014 Est. Health Care, Insurance	\$2.20 M	\$27.0 M	\$69.0 M
	2014 Est. Household Operations, Shelter, Utilities	\$9.94 M	\$121 M	\$309 M
	2014 Est. Miscellaneous Expenses	\$510 K	\$6.28 M	\$16.0 M
	2014 Est. Personal Care	\$469 K	\$5.70 M	\$14.5 M
2014 Est. Transportation	\$6.25 M	\$75.9 M	\$194 M	

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